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Podcast: Diversity, Equity, and Inclusion Measures Continue to Evolve in the Clinical Space

by **Scrip Team**

Listen to expert perspectives from Tracey Parker, Vice President, Biometrics, Advanced Clinical and Rebecca Starkie, Senior Global Patient Engagement Director, Advanced Clinical on the recent history of DEI in clinical trials and the barriers to patient participation. Examine the key drivers that have influenced the development of diversity, equity, and inclusion programs for clinical trials.

You'll gain an inside look at the way these important programs have grown and been shaped, from pre-COVID to the current day. Listen in now as experts from Advanced Clinical share their perspectives on:

- What has changed in patient recruitment strategies from pre- to post-COVID and why
- What factors influenced a focus on DEI at the time of COVID
- What the barriers are to DEI for patient recruitment in Phase I and Phase II studies from the sponsor, health care provider, onsite, and patient perspectives
- And more

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