

30 Oct 2022 | News

Quick Listen: Scrip's Five Must-Know Things

by Ian Haydock

In this week's podcast edition of Five Must-Know Things: BMS looks to new launches amid patent losses; Novartis prioritizes high-value medicines and the US market; Biogen learns from Aduhelm experience; J&J builds myeloma franchise; and Asian bioventures debate best strategies.

Join us for an audio catch-up on the major events in the biopharma industry over the past business week, as reported by *Scrip*'s global team, in this podcast version of Five Must-Know Things.

This episode covers insights for the business week ended 28 October 2022, including: <u>Bristol Myers Squibb Company</u> looks to new launches amid patent losses; <u>Novartis AG</u> prioritizes high-value medicines and the US market; <u>Biogen, Inc.</u> learns from Aduhelm experience; <u>Iohnson & Iohnson</u> builds myeloma franchise; and Asian bioventures debate best strategies.

This and all our other podcasts are available on the Pharma Intelligence channel on <u>Apple Podcasts</u>, <u>Google Podcasts</u>, <u>SoundCloud</u>, <u>TuneIn</u> and <u>Spotify Podcasts</u>, and via smart speakers if one of these platforms has been set up as your default podcast provider.

Stories mentioned in this episode:

(Also see "All Eyes On Bristol's New Launches" - Scrip, 26 Oct, 2022.)

(Also see "*Weak Spots Blight Novartis Third Quarter As New Products Shine*" - Scrip, 25 Oct, 2022.)

(Also see "Biogen Weighs Aduhelm Lessons Ahead Of Lecanemab Launch" - Scrip, 25 Oct, 2022.)

(Also see "*I&I Adds Second Anti-BCMA Myeloma Therapy In US With Tecvayli Approval*" - Scrip, 26 Oct, 2022.)



(Also see "*How Do Bioventures Thrive In APAC? Strategies And Risks Beyond Borders*" - Scrip, 24 Oct, 2022.)

Click here to explore this interactive content online 2