



## Have you got the insight you need to stay at the forefront of today's market developments?

**In the fast moving pharmaceutical markets, we know that staying up to date with the latest global trends and talking points is essential for success.**

It's not an easy task.

With pressure on time and resources, it can be difficult to ensure you have the breadth of market knowledge you need to respond quickly and stay ahead.

Scrip, from Informa Group Plc, goes beyond the headlines and focusses on delivering insight and analysis on the whole of the drug discovery, development and product life cycle value chain. Scrip is always assessing the latest licensing opportunities, partnership deals, company developments and constantly tracking product approvals across multiple therapy areas and product types.

Make informed business decisions and support your ideas and opinions by gaining access to the hugely improved Scrip service. You can be confident that our insight, analysis and opinions are from industry experts, thought leaders and highly respected journalists based in key geographical hubs across the globe.

Turn over to see how Scrip can save you valuable time and money...

*"SCRIP Intelligence is my first and most important point of information to refer to. It provides me with highly accurate data on the pharmaceutical industry and its trends."*  
**Willem de Laat, Managing Director TI Pharma, The Netherlands**

## Leading industry insight on a leading industry platform

Scrip is published on a new user-friendly, interactive and responsive website. It allows you to access a large amount of relevant content from one place. The ability to create custom email alerts, numerous ways to refine and target search results, and simple tools to collect, send and share content allows you to tailor the service to your exact requirements.

Related articles, deals, companies, regions, therapy areas and other subjects are listed on the same page. This means that you can identify, find and read the content without having to look for it, making the website a valuable time saving resource.

### Try it for yourself and see. Here is what you can expect:

- Over 20 global analysts publishing real-time analysis accessible on mobile, tablet and PC.
- Unique perspective from the US, Europe and developments in Asia Pacific.
- In-depth profiles of leading-edge companies assessing new trends and technologies.
- Company Developments: Including M&A, deals, financial results, partnerships and more.
- Product Developments: Including clinical trial results, approvals, launches, and postmarketing updates – so you can drive your own new product strategy.
- Scrip Pipeline Watch: R&D progress for essential competitor data and drug strategy development.
- Trend Spotting – Market Access and Therapeutic Areas: reporting from key conferences; interviews with key opinion leaders.
- Unique access to Informa’s suite of Pharma intelligence databases provide exclusive overviews and market forecasts so you can monitor target disease areas and compare strategies for pricing and reimbursement.
- Financial Markets: Stockwatch column with our unique view of developments and activities and how they impact share prices and deals.
- Scrip 100 – Dive deep into company analysis with SCRIP 100, our annual ranking of the top 100 pharmaceutical companies in the world.
- SCRIP Asia 100 that dissects who’s who in the growing APAC region annually.
- Scan headlines to be up on the latest, and tailor the service to your specific needs with refined targeted searches, and custom email alerts and RSS feeds so you never miss a development.
- “Ask the Analyst” exclusive client service to find out more about market access topics, developments, or trends to support presentations, proposals, or business critical decisions where your credibility is on the line.

“ I found your “Ask the Analyst” service to be one of a kind, as it was not only very personalized, content worthy, to the point and fast, but was FREE to the subscribers. The information the analyst provided was for a new area that I have not been familiar with previously, helped me focus my thinking in the right direction. Thank you.

Amirtha Naadimuthu, MD, CPI, sanofi –aventis



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We also publish key insight and analysis on policy and regulatory and medtech market developments.

